

# EOS SEMINARS LTD

Accredited Training

## Hypnotherapy Diploma...

### Prospectus Programme 2008-2009



#### **Hypnotherapy Diploma Course... with NLP and Life Coaching**

Ericksonian Hypnotherapy is a notable form of psychotherapy which has been developed from the revolutionary work of Dr. Milton Erickson. Milton's unique approach greatly influenced Richard Bandler and John Grinder when they were themselves developing NLP and it has since rapidly grown in popularity among professional hypnotherapists. Today, Ericksonian Hypnotherapy skills are recognised as being some of the most useful therapeutic tools available. Our Ericksonian Hypnotherapy Diploma training course (which includes NLP Practitioner and Life Coach Certification) has been designed to meet the accreditation criteria for the General Hypnotherapy Standards Council (GHSC), The General NLP Register (GNLP), The Hypnotherapy Association (HA) and The Hypnotherapy Society's (HS) requirements for Practitioner Hypnotherapy Training. We have chosen to adhere to these clinical standards because they are leading INDEPENDENT accrediting organisations, positively representing the field of hypnotherapy/NLP. Upon successful completion of this course therefore our students receive diplomas awarded by Eos - with accredited training recognised by each of these professional bodies.

#### **Accredited Hypnotherapy Course**

Hypnosis is a naturally occurring state that we all experience during our day-to-day lives. When utilised for therapeutic purposes in addition with certain skills it becomes hypnotherapy which can be a practical method for helping people to make changes and improve their lives.

This accredited hypnotherapy training programme has been designed to help you to learn the fundamental aspects of hypnotherapy, coaching and NLP - for specific therapeutic application. Drawing upon the successful patterns used by the presenters in real-time practice, this training course is based upon more than just theory. People who have learned with Eos Seminars Ltd include medical doctors, psychiatrists,

nurses, counsellors, hypnotherapists, NLPers, trainers / teachers, coaches, commercial business people (including, for example, senior managers and decision makers from the banking and the insurance sectors), hands-on therapists (including aromatherapists, relexologists, indian head massage practitioners and healers) along with 'beginners' just starting to create new careers for themselves in the world of modern healthcare.

Importantly this Ericksonian Hypnotherapy diploma training course meets the membership level requirements of several leading organisations including the Complementary Medical Association, The General Hypnotherapy Register, The General NLP Register, The Hypnotherapy Association and The Hypnotherapy Society. Guidelines set by these accrediting bodies have been designed to meet the Government's growing interest in minimum training criteria throughout the field. Not all courses meet these important levels. This means that on this accredited diploma course you'll receive a full 20 days' classroom based training, where you can see live demonstrations and practice the skills that you'll be learning in a comfortable and supportive environment. There are lots of opportunities to ask questions... and to hear about real-life case histories so that you can understand how, when, where and why specific principles have been utilised in professional practice.

#### **Presented by Kerin Webb MA, D.Hyp, MPNLP and Gill Webb, BA, D.Hyp, MPNLP**

The insights that you will gain from this training course are the kind that you would often spend years in practice seeking to develop. Our clients include people from the world of TV and radio, corporate business people, British peerage, counsellors and other therapists, mums and dads, children, bankers, drivers, tutors, sales executives - and many other people from all walks of life. This established training programme, which is based in Bournemouth, Dorset, UK, is delivered by Gill Webb BA, D.Hyp and Kerin Webb MA, D.Hyp the directors of Eos Seminars Ltd. Kerin is the author of two books about hypnotherapy and he's

written articles for the popular NLP magazine called The Model as well as for the Journal of The Complementary Medical Association - and the mass market high street publication called Take A Break. Gill has written for the Primary Care Trust magazine which is read by doctors and nurses. Together Gill and Kerin have also recorded a number of hypnotherapy CDs and MP3 downloads for Ultra Hypnosis Ltd which you can purchase in the shops and online. Joining Gill and Kerin is...

## **Jon Adler MNH**

### **Coaching for Performance**

Jon has developed his authentic coaching style using the communication skills gained from his extensive worldwide travels from his previous career, in the Merchant Navy. He provides a unique experience for his clients by coaching them to *learn to learn for themselves* - through awareness. This, combined with his practical knowledge of the benefits of Hypnotherapy and NLP, provides each client with the opportunity to break through current limiting patterns of thought and behaviour.

Training new coaches provides a great opportunity for Jon to share his passion for coaching and helping others. His passion for coaching is matched by his love of sports and his services are used to great effect in various sporting disciplines. Professional golfers in particular have achieved outstanding results through Jon's coaching skills. Jon is currently coaching golfers on the European Golf Tour.

Jon is a committed and loving parent and he is very proud of his Welsh roots. Especially the Welsh Grand Slam Winning Rugby Team!

### **Course Content...**

#### **Ericksonian Hypnotherapy and Therapeutic NLP**

This practitioner level training programme offered by Eos Seminars Ltd provides a wide-ranging curriculum based solidly on Dr. Milton Erickson's outstanding Indirect Hypnosis methods and Therapeutic NLP. It also covers training in coaching skills to provide you with a thorough education in modern solution-focussed principles.

#### **You Will Learn About Trancework Methods, Including:**

*Bind Patterns*

*Classical Suggestion Therapy*

*Confusion and Sensory Overload Methods*

*Conscious / Unconscious Communication Patterns*

*Deepening Techniques*

*Direct Suggestion*

*Elicitation of Hypnotic Phenomena*

*Embedded Commands*

*Ego Strengthening Methods*

*Ericksonian Induction Principles*

*Ericksonian Language Patterning*

*Fractional Inductions*

*Habit Control Methods*

*Hypnoanaesthesia & Pain Control*

*Ideomotor Responses*

*Indirect Hypnosis Principles*

*Metaphor*

*Parts Work*

*Physical Inductions*

*Pivot Grammar*

*Post Hypnotic Suggestion*

*Quotes and Analogies*

*Resource Accessing*

*Revivification / Transderivational Search*

*Rhythming & Rhyming*

*Silva Style Techniques*

*Smoking Cessation Strategies*

*Solution Focussed Therapy*

*Symbolic Change Work*

*Trance Inductions*

*Weight Change Strategies*

#### **And From NLP & Coaching ...**

*Anchoring*

*Calibration Skills*

*Coaching Skills*

*Change Personal History*

*Circle of Excellence*

*Decision Conditioning*

*Eye Accessing Cues*

*Future Pacing*

*Gestalt Patterning*

*K-Swish*

*Logical Levels*

*Matching & Mirroring*

*Maps & Filters*

*Meta Model*

*Meta Programs*

*Milton Model*

*Modelling*

*Nested Loops*

*Parts Work*

*Pattern Interrupts and Symptom Scrambling Techniques*

*Polarity Response Depotentiators*

*Perceptual Positions*

*Reframing*

*Rep Systems*

*Six Step Reframing*

*Satir Categories*

*Sensory Acuity*

*State Elicitation*

*Swish Patterns*

*Time Based Therapy*

*Visual-kinaesthetic Dissociation (for working on phobias)*

*Visual Squash*

...and more.

## **The Curriculum**

### **Dedicated Hypnotherapy/NLP & Life Coach Training Course**

The Ericksonian Hypnotherapy diploma course covers a dedicated training programme of tutor led tuition, taking place over ten weekends in Bournemouth, Dorset. This makes it easy for you to attend while also managing your family and career needs. Each in-house training session consists of a consecutive Saturday and Sunday session, each day lasting about 7.5 hours. A number of weeks (usually about 4) are allowed to elapse between each class in order for you to be able to undertake periods of home study and other course work.

Below - in order for you to make an informed choice - you will find some more detailed information relating to the elements included within the training programme - guidelines to which we adhere in order to deliver training to recognised standards.

### **Purpose of Training**

Our training courses are designed specifically to train you to be able to competently go straight into clinical practice as a professional hypnotherapist.

### **Training Course Content**

We ensure that your competencies meet the required standard of both theoretical understanding and practical application.

### **The Format**

The curriculum of the course is divided to cover approximately 50% practical training and 50% theory training which includes:

### **Fostering Rapport**

Understanding the need for rapport and learning a number of ways in which rapport can be established and enhanced. Also included NLP-based, pacing, leading, matching and mirroring.

### **Developing Effective Communication**

In-depth analysis of Non Verbal Communication (NVC) skills. Learning to understand and appreciate the distinctions in the art of effective communication. Covering tonality, inflection, pace of delivery and speech pattern styles.

## **Trance Inductions**

Covering a number of formal / classical inductions along with a variety of permissive Ericksonian techniques. How to end a trance—a number of principles for doing so.

## **Trance Checklist**

What a practitioner needs to run through with a client before entering into trancework.

## **Therapeutic Intervention Techniques**

Covering a wide variety of both direct and indirect therapeutic techniques for use in clinical practice.

## **Information Gathering**

It is important that students understand what the therapist needs to know about his/her client and what the client needs to know about his/her therapy. Also covering the effective use of case notes and record keeping, confidentiality, boundaries, areas of specialism, treatment costs, etc.

## **How To Deal With Abreaction**

Your training as a clinical practitioner will include understanding what an abreaction is, why it sometimes occurs and how to deal with it.

## **Revivification/Transderivational Search and Related Investigatory Techniques**

You will learn the art of hypnotic revivification and related investigatory and uncovering techniques for therapeutic work including content free NLP based methods and non verbal techniques.

## **Theoretical Training**

Your theoretical training with us will include an understanding of the history of hypnosis, NLP and coaching.

## **Core Skills**

Utilising all of the Core Skills; which include hypnotherapy, NLP and coaching skills in a competent manner.

## **Contraindications**

Certain conditions necessitate special care when considering the use of hypnotherapy - we'll cover what they are and what options you have.

## **Written and Oral Assessment**

You will be invited to complete some written work to demonstrate your understanding of various hypnotherapy and NLP techniques along with oral assessment of your therapeutic language patterns.

## **Demonstration and Observation**

Throughout the training course you will be able to demonstrate your skills - along with the other students - in practical exercises. These will be observed by the tutors in order to further help you develop your expanding repertoire of therapeutic tools.

## **Specialised Units**

As previously outlined our training course includes learning interconnected Neuro Linguistic Programming approaches which dovetail neatly into the hypnotherapy skills that you will develop.

## **Practice Management**

During the course we will explore practice management principles, including establishing and maintaining appropriate safeguards, information gathering, case notes and confidentially guidelines, understanding the difference between 'implied' and 'informed' consent, and the need for consent to be obtained and protocols for preparing clients for hypnosis.

## **Skills Applications**

You will develop an understanding of appropriate methods of skills application as applied in the therapeutic context, plus client management awareness and a good understanding – and recognition of - the hypnotic state in order to provide relevant treatment and a safe and supportive environment for your clients.

## **Dealing with Resistance**

From time to time most hypnotherapists encounter clients who are resistant to the process of therapy that they have themselves paradoxically requested (manifesting in the form of secondary gain, familial dynamics, paradoxical unconscious intentions in the form of mixed messages between 'parts' and various 'control dramas', etc). It is important that professional hypnotherapists understand how resistance can be managed in ways that are beneficial for the client... and the overall process of therapy.

## **Transference and Countertransference**

An understanding of the nature of the subjects of transference and counter transference is useful when working with psychological and emotional issues.

## **Client Responsibility**

Evidence indicates that clients make the best progress when they demonstrate 'ownership' of the therapy process and accept personal responsibility for their behaviours and the overall process of therapy. This can include learning to practice self hypnosis methods between therapy sessions (as taught to them by the hypnotherapist) undertaking tasking assignments agreed with their hypnotherapist - and goal setting and attainment elements.

## Presenting Problems

Understanding the relevance of the meaning of the term 'presenting problem' and what the difference can sometimes be between the 'presenting problem' and the 'real issue' can be critical to the process of therapy.

## Client History

Clients can sometimes bring to the therapy process a variety of components that can include historical, familial, behavioural, emotional and mental challenges along with idiosyncratic beliefs and preferences, etc, which can have a bearing on the nature and overall success of the therapy process. Consideration will be given to such potential situations.

## Complementary Healthcare Considerations

We shall consider other complementary healthcare models such as meridian therapy, counselling and how hypnotherapy fits into the complementary model, in both a historical and contemporary context. It is important the trainees understand when hypnotherapy *might not* be an appropriate form of treatment and how to proceed in such situations.

## Hypnotherapist Well-being

We will explore why it's important for hypnotherapists to take account of their own well-being needs, on a personal and professional level such as by utilising self hypnosis skills, undertaking continuing professional development training courses, supervision, group work and personal study, etc.

## Codes of Ethics

During the course you will be required to familiarise yourself with the prevalent codes of ethics within the hypnotherapy profession.

## Psychotherapy Models

During the course of your study you will gain insight into a variety of models of therapy other than the Ericksonian-NLP model which will form the core of your study with us. These will include: person centred counselling, cognitive behavioural therapy, existential psychotherapy, psychodynamic therapy and gestalt therapy.

## Legal

It is important that trainee hypnotherapists develop a good understanding of their legal requirements and acceptable business practices, including duty of care, consent, working within their professional capability, advertising guidelines, client referral, etc.

## Career

Based on our own experience we will discuss a variety of courses of action that a newly qualified

hypnotherapist can consider in order to setup and maintain a successful practice.

## Membership

Once qualified you'll be able to apply for membership of The Complementary Medical Association, The General Hypnotherapy Register, The General NLP Register, The Hypnotherapy Association and The Hypnotherapy Society.

## Application

Several Ways to Apply

Your tuition investment to recognised standards with Eos Seminars in Bournemouth is £1750.00. You can pay with cash, cheque, credit card or PayPal. Supervision during the course of the in-house tuition is included.

## Your Hypnotherapy Diploma

(With NLP Practitioner Certificate and Life Coach Certificate)

Your Ericksonian Hypnotherapy Diploma will be awarded upon successful completion of your classroom training and related home-study work. You'll also be awarded a Practitioner Certificate in NLP and a Life Coaching Certificate upon completion—along with your Ericksonian Hypnotherapy Diploma—due to the level of integrated NLP and Life Coaching training you will receive.

## Based on Results

Many experienced people, including highly-trained counsellors, hypnotherapists and trainers choose to learn with us. And we base what we do on results gained in actual practice and our own personal experience. Our Ericksonian Language Patterning is recognised as being particularly outstanding. Importantly, people who have learned with us and have then established themselves in practice will sometimes join in on a training programme to share the secrets of what they've achieved and how they've applied what they've learned. So you can gain more insights.

## Medical Professionals

Doctors and nurses have trained with Eos Seminars Ltd to learn modern psychotherapy skills.

## Professional Relationships

Kerin and Gill are well-known to other notable trainers. They presented the acclaimed psychotherapist Frank Farrelly (co-author of Provocative Therapy) bringing him from his home in the USA to the UK to deliver a training course in Provocative Therapy for Eos Seminars Ltd, and Milton Erickson's student Carol Lankton MA (co-author of The Answer Within) also travelled from the USA to the UK to present an

Ericksonian Hypnotherapy course. In 2003 and 2004 they brought Stephen Brooks to the UK from his home in Thailand to present a total of 22 days' training in indirect hypnosis skills. They also hosted Nick Williams (author of Powerful Beyond Measure) to present a coaching training seminar. And they're very fortunate to have had the opportunity to host an amazing workshop led by Matthew Manning (TV presenter and author of many books) who is the world's most scientifically tested healer. (He's back with us this year again too!) Kerin also attended a brilliant training course with Paul McKenna and Dr. Richard Bandler... while Gill trained with Dr. John Grinder in New Code NLP. They both attended a couple of outstanding seminars together with 'Mr. Success' himself, AKA Anthony Robbins.

### Feedback About Kerin And Gill's Work

*'I would strongly recommend Hypnotherapy for anyone with issues concerning confidence, weight loss, smoking cessation etc. I recently completed my Hypnotist training course in January with Kerin and Gill Webb of EOS Seminars [www.eosseminars.co.uk](http://www.eosseminars.co.uk). Whilst training I asked for help regarding my fear of flying. I hadn't been on a plane for 14 years because of it and, quite frankly, I wanted rid of this fear. After approximately 40 minutes of practising hypnosis techniques my fear had completely gone.....vanished! I even tried to feel nervous but couldn't! I'm very pleased to say that I flew to Portugal in February with NO PROBLEMS at all!! ...it completely turns your life around as so many amazing things have happened to me since I spent that week doing the course!!!'* Alison.

*'Your special way of teaching is a joy. Thank you for giving so freely.'* Gareth.

*'The Language Pattern Bible is an extremely well-researched and user friendly resource for the hypnotherapist or trainer. Kerin has done a superb job in creating a thorough and accurate volume with excellent examples and cogent explanations of the Ericksonian model. I recommend this book to all my advanced hypnosis students!'* Dr. Mike Mandel, Advanced Ericksonian Hypnosis Instructor, NLP Canada.

*'Recently, I purchased your book the Language Pattern Bible and was significantly impressed by the quantity, quality and presentation of the various language patterns and suggestions. It has fast become one of my favourite books... I see exceptional value in your book and would love to see it used as a reference guide in most if not all hypnotherapy and NLP training organizations in Australia.'* Paul Mischel, Dip CHT, P.Grad Dip Psychotherapy, Cert Ideo-Ego Dynamics - NLP Trainer and Clinical Hypnotherapist, Australia.

*'This is a must for any professional hypnotherapist and anyone looking to use hypnotic language patterns skillfully and actually understand them too. This book represents the most comprehensive, in-depth and exhaustive work in the hypnotic language field. It is easy to read and understand and fills you with many "oh..yeah.." moments. The hypnotherapist who does not own a copy of the hypnotic language pattern Bible*

*by Kerin Webb is going to lag behind those of us that do! I wish I had this book years ago!'* Adam Eason MHA, Author and Hypnosis Trainer.

*'Excellent and very readable...'* Dr. Emma Sainsbury.

*'Dear Kerin, Thanks for the session we had. I'm feeling much better...'* Treatment to help manage ME.

*Hi Gill, absolutely wonderfully!!! Have lost 9lbs in weight, and gained several stones in confidence!! Haven't had a single crisp and only 1 little chewy sweet - I was helping at a friend's party and was putting out the sweets and I put one in my mouth absent mindedly and then realised what I was doing! I couldn't spit it out, there were lots of kids around!! But I did not feel the urge at all to have any more!! And I haven't craved sugar once, which is wonderful!! ... And there were 6 birthdays at work in the past month and you bring cakes in for all the girls when it's your day. I said to myself I could have 1 as long as I realised that it wouldn't lead to anything else and have managed to stick to this no problem!!* Treatment to lose weight.

*'Dear Kerin, ...You have certainly helped me as I have been to a few enclosed events since and I have not felt frightened!. Thank you very much.'* Treatment to help overcome claustrophobia.

### Opportunities

#### Complementary Medical Association (CMA)

Eos Seminars Ltd is approved as a CMA College Member of the Complementary Medical Association recognised for expertise in the practice of Hypnotherapy, NLP & Coaching. The CMA represents practitioners of complementary medicine in many disciplines.

#### Counselling Society (CS)

The Counselling Society is an independent accrediting body representing counsellors and psychotherapists in practice. Upon successful completion delegates are eligible to apply for membership because the Ericksonian Hypnotherapy course is approved by the CS.

#### GHSC

This course is accredited by the General Hypnotherapy Standards Council and upon successful completion of this programme delegates are eligible to apply for Membership of the General Hypnotherapy Register an independent register for practising hypnotherapists.

#### GNLP

The General NLP Register is an accrediting and registering body representing the field of NLP which accredits this course. Upon successful completion delegates are eligible to apply for membership of the GNLP.

#### Hypnotherapy Association

The Ericksonian Hypnotherapy course is accredited by the Hypnotherapy Association. The Hypnotherapy Association publishes 'The Hypnotherapist', a

magazine for professionals in practice. Upon successful completion delegates are eligible to apply for membership of the HA.

### **Hypnotherapy Society**

The Hypnotherapy Society is an independent society representing hypnotherapists in practice. Upon successful completion delegates are eligible to apply for membership of the HS.

### **Continuing Professional Development**

Upon successful completion of this course delegates can apply for credits towards Calamus International University Bachelor's, Master's, Doctorate and Post-Doctorate programmes: Details are available at: [http://www.unicalamus.org/brochure\\_hypnotherapy.htm](http://www.unicalamus.org/brochure_hypnotherapy.htm) .

### **Background and Location**

Our hypnotherapy training course is widely established with firm foundations gained over many years and is based in Bournemouth, Dorset. Our training courses usually include people from the Bournemouth / Poole area along with others commuting in from around the mainland UK... and further afield (Channel Islands, Ireland, Europe, Middle East, South America, etc). So, it's quite possible that you'll make friends and colleagues from all around.

### **Additional Course Information**

#### **Home study requirements during the course include the following:**

- Keeping a Learning Log as a record of the principles that you will be learning each weekend.

- 15 sessions of client work. (You will need to arrange to be able to do 15 sessions of 'client work' with volunteers that you will have arranged for yourself, from approximately the sixth weekend of the course. During these sessions you can help your volunteers to learn to relax, enhance confidence and enjoy other beneficial experiences. This will take place away from the training venue in the time between training sessions, arranged by you to suit you and your volunteer 'clients').

- Designing 5 trance scripts (we'll teach you how to structure a hypnotherapy session and the kind of words ('language patterns') you need to use in practice and then, when you've learned enough you can design 5 scripts of your own as written evidence of your competence).

- Writing an essay of 1500 words titled: The Therapeutic Applications of Hypnosis, NLP and Coaching (this is your opportunity to write about whatever interests you in the world of hypnotherapy, NLP and coaching).

- Practicing techniques and familiarising yourself with principles covered on the course between each weekend of classroom training.

### **Reading**

We provide you with the Eos Seminars Ltd Training Manual. *There is one core book: The Language Pattern Bible: Indirect Hypnotherapy Patterns of Influence - by Kerin Webb.* Additionally we ask you to read a minimum of six other books from the following list (one of which must be about NLP and one of which must be about coaching):

- 1) The Secrets of Self Hypnosis - Adam Eason
- 2) Understanding Hypnosis - Dr Brian Roet
- 3) Training Trances – Julie Silverthorne & John Overdurf
- 4) Hypnosis: a Comprehensive Guide – Tad James
- 5) Hypnotic Suggestions and Metaphors - An American Society of Clinical Hypnotherapy Book
- 6) NLP Workbook - Joseph O'Connor
- 7) Frogs into Princes – Bandler & Grinder (NLP)
- 8) Unlimited Power – Anthony Robbins (NLP)
- 9) The 7 Rules of Success - Fiona Harrold (coaching)
- 10) The Thirty Minute Life Coach - Gerard O'Donovan & Curly Martin
- 11) Performance Coaching - Angus McLeod
- 12) Hypnotherapy - Dave Elman
- 13) My Voice Will Go With You: The Teaching Tales of Milton H. Erickson, M.D. - Sidney Rosen
- 14) Hypnotic Realities: The Induction of Clinical Hypnosis and Forms of Indirect Suggestion - Milton H. Erickson
- 15) Heart of the Mind: Engaging Your Inner Power to Change With Neuro-Linguistic Programming - Connirae Andreas (NLP)

This is not an exhaustive list of the books on this subject, so if you want to read others too there are many more good books available.

## Audio

We ask that you study the principles and techniques demonstrated in at least five audio hypnosis products presented by any of the following professionals:

[Gill Webb BA](#)

[Kerin Webb MA](#)

[Andrea Lindsay HDIH](#)

[Paul McKenna PhD](#)

[Dick Sutphen](#)

[Robert Farago](#)

## GHSC/GNLP/HA/HS Standards

The General Hypnotherapy Standards Council (GHSC), the General NLP Register, the Hypnotherapy Association (HA) and the Hypnotherapy Society (HS) accredit our Ericksonian Hypnotherapy Diploma course. These leading organisations independently represent the field of hypnotherapy/NLP (this means that they are not 'tied' to any one training organisation). We therefore support the guidelines of the General Hypnotherapy Standards Council, the General NLP Register, the Hypnotherapy Association and the Hypnotherapy Society regarding supervision. Additionally, the Counselling & Psychotherapy Society (CPS) approves this course.

## Total Home Study Hours

Your total home-study time will cover a minimum of 350 hours as you complete the required written work, case studies, personal practice, reading and review of audio hypnosis products. Coupled with your 20 days' classroom-based training this will bring your training hours to at least 500 hours of combined in-house tuition and home-study.

## Interview

When your application form is received by us you will be invited to attend an interview in Bournemouth which will last approximately 1/2 an hour, prior to admission to the course.

## People Learn Best in a Relaxed Environment

All the evidence shows that people learn best when they enjoy what they're doing. Our courses are presented a relaxed way during which delegates are free to ask questions about the principles being covered. Our tutors demonstrate the various techniques that we teach, while explaining the rationale and theory behind them. You will also have many opportunities to practice the techniques that you'll be learning, in groups of 2s and 3s, during each weekend's training session, so that you can begin to develop competency using what you've learned.

## About The Trainers

### Gill Webb BA, D.Hyp

Gill Webb has worked in the field of complementary therapy for almost 20 years and she's qualified widely in hypnotherapy/NLP and coaching. As a qualified teacher she's trained others to practitioner level in both the public sector (Salisbury College) and the private sector (The Chewton Glen Hotel and Eos Seminars Ltd). Her clients and students have included doctors, nurses, bankers, a number of notable mediums and healers, counsellors, established NLP-hypnotherapy practitioners and trainers, a commercial pilot, celebrities and royalty - as well as many other people from all walks of life. Gill has recorded a number of professional CDs and downloads for Ultra Hypnosis Ltd.

*'Dear Gill, Thank you so much for delivering such a fabulously enlightening course and for all your kindness, care and effort...'*

### Professional Qualifications

Bachelor's Degree in Hypnotherapy (Calamus International University)

CPD Certificate in Ericksonian Hypnotherapy (Carol Lankton M.A.)

Graduate Certificate in Hypnotherapy (West Mercia Institute of Counselling & Psychotherapy)

Higher Certificate in Indirect Hypnosis (Stephen Brooks)

Higher Diploma in Indirect Hypnosis (Stephen Brooks)

Indirect Hypnosis Certificate (Stephen Brooks)

Master Hypnotist Diploma (Proudfoot School of Clinical Hypnosis & Psychotherapy)

Master NLP Hypnotherapist Diploma (Eos Seminars)

New Code NLP Certificate (Dr John Grinder-Michael Carroll-Carmen Bostic St Clair)

NLP Diploma (Associated Stress Consultants)  
NLP Master Practitioner Certification (NLP Northeast)

NLP Practitioner Certification (Guy Barron and Frosell Associates)  
Performance Coach Diploma (Newcastle College)

Provocative Therapy Certificate of Attendance (Frank Farrelly A.C.S.W.)

Reiki Level 1 Certification (Jason Light)

Reiki Level 2 Certification (Jivan Tameer)

Reiki Teacher / Master Certification (Sandra Watson)

Senior Qualification in Hypnotherapy Practice (General Hypnotherapy Register).

Silva Method Certificate (Silva International, Inc.)

### Professional Memberships

Gill Webb is a member of the following organisations:  
Counselling Society (CS)

General Hypnotherapy Register (GHR)

Hypnotherapy Society (HS)

Nationally Registered Hypnotherapist (NRH) National Regulatory Register for Hypnotherapy

### TV, Radio and Sunday Times

In her professional capacity Gill has appeared on TV and radio and been featured in the Sunday Times.

### Languages

As well as fluency in English, Gill also speaks French, Spanish and Portuguese. For details of Gill's Ultra Hypnosis Spanish language downloads click here.

*'Dear Gill... I look forward to assimilating all that you've taught me, then applying the knowledge to myself and others. Thanks once again.'*

### Kerin Webb MA, D.Hyp

Kerin Webb is the author of two books about hypnosis and is highly qualified in the field of hypnotherapy/NLP. Over the years his clients and students have numbered many leading professionals including several TV and radio presenters, psychiatrists, doctors, a surgeon, nurses, school teachers, bankers, solicitors, British peerage, a number of notable mediums and healers, counsellors, established NLP-hypnotherapy practitioners and trainers, a commercial pilot - as well as many other people from all walks of life. Kerin has been delivering presentations and training programmes since the 1980s, including programmes for the Bournemouth Adult Education Centre, The NLP Learning Company and (of course!) Eos Seminars Ltd. He is also a trained and qualified life coach, counsellor and meridian therapy (EFT) practitioner.

*'Kerin Webb's Ultra Hypnosis recordings are brilliantly designed and wonderfully executed. There is a beautiful elegance that pervades all of Webb's work, and as always, integrity and compassion rule the day. If you're looking for powerful change protocol wrapped in a highly relaxing, fluid, and effortless delivery, then search no farther. Kerin Webb's hypnosis recordings are top-notch! I will be recommending them to my own students.'* Dr. Mike Mandel.

*'You know Kerin...I believe that you will create a life of lasting fulfilment for yourself and those you care about'. Anthony Robbins.*

### Hypnotherapy-NLP, Coaching, Counselling and EFT

*'I work at a professional hypnotherapist in a dedicated practice located at Bournemouth, in Dorset (England). As well as assisting clients who live within easy travelling distance of my practice I also receive clients from other parts of the UK, usually as a result of a referral. Sometimes I will travel to see clients who work professionally, for instance, in London, by special arrangement. Over the years my clients and students have included several TV and radio presenters, British peerage, psychiatrists, doctors, a surgeon and many nurses. I've directly trained many professional hypnotherapists who are now themselves working successfully in practice around the UK and abroad. In the context of therapeutic consultations I have years of experience gained helping my clients to stop smoking, lose weight, overcome alcohol addiction, deal with anxiety, panic attacks and phobias; to manage career issues, sort out relationship problems, experience past life regression and more. I've written a couple of books about hypnosis-NLP and recorded a range of CDs and downloads for Ultra Hypnosis Ltd, which are available in the shops and online. My approach is integrative and solution-focussed.'*

### Professional Qualifications

Communication Skills Certification (City & Guilds)

Counselling Skills Certification (Royal Society of Arts)

CPD Certificate in Ericksonian Hypnotherapy (Carol Lankton M.A.)

EFT Practitioner Certificate (EFT Certification Programme)

Graduate Certificate in Hypnotherapy (West Mercia Institute of Counselling & Psychotherapy)

Higher Certificate in Indirect Hypnosis (Stephen Brooks)

Higher Diploma in Indirect Hypnosis (Stephen Brooks)

Hypnosis Seminar Certificate (Dr. Richard Bandler, Paul McKenna PhD and the Society of NLP)

Hypnotherapy Diploma (Meridian School)  
Indirect Hypnosis Certificate (Stephen Brooks)

Life Coach (Newcastle College)

Master Hypnotist Diploma (Proudfoot School of Clinical Hypnosis & Psychotherapy)

Master NLP Hypnotherapist Diploma (Eos Seminars Ltd)

Master's Degree in Hypnotherapy (Calamus International University)

NLP Diploma (Associated Stress Consultants)

NLP Master Practitioner Certification (NLP Northeast)

NLP Practitioner Certification (Guy Barron and Frosell Associates)

Provocative Therapy Seminar Certificate of Attendance (Frank Farrelly A.C.S.W.)

Senior Qualification in Hypnotherapy Practice (General Hypnotherapy Register)

Reiki Level 1 Certification (Jason Light)

Reiki Level 2 Certification (Jivan Tameer)

Reiki Teacher / Master Certification (David Griffin)

Silva Method Certificate (Silva International, Inc.)

Kerin has also attended courses with both the Joseph Carey Psychic Foundation in Portsmouth and the Ershamstar mediumship training centre in Canterbury.

### **Professional Memberships**

Kerin Webb is a member of the following organisations:  
Association for Meridian Therapies (AMT)

Counselling (CCC Registered Counsellor)

Counselling Society (CS)

General Hypnotherapy Register (GHR)

Hypnotherapy Association (HA)

Hypnotherapy Society (HS)

Member of British Mensa (MBM)

Nationally Registered Hypnotherapist (NRH) National Regulatory Register for Hypnotherapy

Society for Neuro Linguistic Programming (SNLP)

Spiritual Workers' Association

UKCHO Registered

### **Writing**

Published Articles: Kerin's articles have been published in The Journal of The Complementary Medical

Association, The Beacon Magazine, The Vine Magazine, The Model Magazine (a publication focused on the subject of NLP) and various Mensa publications.

*'Dear Kerin...many thanks for the best seminar I have attended in many, many years.'*

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